



DO No. AP/SBM/07/2015

Date: 18<sup>th</sup> December 2015

Dear Sir/Madam,

**Sub: Swachh Bharat Mission City Rankings Survey – Press Conference**

As you are aware, to encourage cities to improve urban sanitation, Ministry of Urban Development is going to conduct a ranking survey of the recurring nature and subsequent rating of the focus 75 cities on various mission components. The Quality Council of India, the survey agency, has already started the process in order to start the survey in the first week of January, 2016.

2. To disseminate the information about the survey, cities are advised to conduct a press conference in the last week of December. Through the press conference, message should go to the citizens and other stakeholders that the city is ready for the survey and encourage them to participate by giving their feedback if they receive the survey call. Citizen can also dial the toll free number 1800 267 2777 and participate in the survey - its time for the citizens to express themselves.

3. You will also receive a survey brochure in digital form that you please get printed and distribute among the key stakeholders. It will help them to understand the methodologies and processes followed to conduct the survey.

With regards,

Yours sincerely,

(Praveen Prakash)

To

1. Mission Directors (SBM-U)  
All the States/UTs
2. Municipal Commissioners  
All Million-Plus Cities + Capital cities
3. Copy to JS (ST) for information