



D.O. No. 15/3/2015-SBM (Pt.)

Dated the 11th December, 2015

Dear Sir/Madam,

As you are aware, the spectacles of the Father of the Nation, Mahatma Gandhi is the official Logo of the National Flagship Programme of Swachh Bharat Mission (SBM), expressly chosen to remind ourselves of the importance given by him to cleanliness and sanitation. The direct association of the SBM logo with the Father of the Nation should inspire us to exert every effort in making our country neat and clean by 2nd October 2019 as a tribute to him.

Recently, Officials of Chandigarh Municipal Corporation expressed reservations whether the use of the SBM logo on garbage bins, toilets and other such sanitation facilities would tantamount to showing disrespect to the Father of the Nation and invite such criticism.

In this connection, I clarify to all concerned that the use of the SBM logo on sanitation equipment and facilities such as toilets, garbage bins, garbage vehicles and equipment cannot be treated as disrespect to the Father of the Nation but of honouring him with our commitment to sanitation and cleanliness as well as drawing inspiration from him in the implementation of the Swachh Bharat Mission. With this background, I re-assure you to use the logo in all SBM infrastructure and activities with my full responsibility and backing.

With regards,

Yours sincerely,



(Praveen Prakash)

To
**Municipal Commissioner,
Chandigarh Municipal Corporation.**

Copy to:

- 1. Principal Secretary / Secretary, UDD of all States/UTs.**
- 2. State Mission Directors (SBM) of all States/UTs.**
- 3. Municipal Commissioners/Chief Officers,
All Municipal Corporations/Municipalities/ULBs.**