



सत्यमेव जयते



D.O.No.MC - SBM/SD/2/2016

Dated: 13th October, 2016

Sub: VC meeting scheduled on 18th Oct 2016 (11:30 am – 1:30 pm) for Swachh Bharat Cycle Rally – Kashmir to Kanyakumari: Reg

Dear Sir/Madam,

As you are aware, Government of India is implementing the Swachh Bharat Mission (SBM) with the goal of achieving Clean India by 2nd October 2019. The success of this to a large extent depends on citizen engagement and awareness of the mission.

2. Keeping this in mind, MoUD is partnering with The Rotary Club of Madras Midtown (RID 3230) to organize one of the longest cycle rallies in India – 'SWACHH BHARAT' - Tour de Rotary, from Kashmir to Kanyakumari (K2K), from November 6th to December 9th 2016.

3. The cycle Rally will cover 4500 Kms by passing through the 9 states - Jammu & Kashmir, Punjab, Haryana, Rajasthan, Gujarat, Maharashtra, Karnataka, Kerala and Tamil Nadu and 3 Union Territories Chandigarh, Delhi NCR and Puducherry of India. Around 10,000 cyclists will be participating in this event, in which around 22 professional long distance cyclists, who will be covering the entire stretch of 4500 Kms, in 33 days.

4. In this context, a VC meeting has been scheduled with the Municipal Commissioners as well as Nodal officers of Rotary Club of all 28 cities on 18th Oct 2016 (11:30 am – 1:30 pm) to discuss the modalities to facilitate the cyclist to spread the Swachh Bharat Message when these 22 Cyclist reach the respective cities. Details of the meetings are placed in Annexure I.

5. You are requested to kindly make it convenient to attend VC meetings through NIC Studio. The details of the VC meeting are placed in Annexure – I.

With Regards,

Yours Sincerely,


(Praveen Prakash)

To: Municipal Commissioners of 28 cities.
Copy To: PPS to secretary (UD)
Dy. Secretary (SBM - I), JA (CPHEEO)

Enclosure: Annexure - I: VC meeting schedule.
Kashmir to Kanyakumari – Brochure

Annexure - I

VC Schedule with MCs - Tuesday 18th Oct 2016				
Sr. No	State/UT	Cities /ULBs	VC Date	Timings
1	Jammu & Kashmir	Jammu	18-Oct-16	11:30 AM – 1:30 PM
2		Pathankot		
3	Punjab	Ludhiana		
4		Ambala		
5	Haryana	Sonepat		
6	Delhi	New Delhi		
7		Neemrana		
8		Jaipur		
9	Rajasthan	Ajmer		
10		Chittorgarh		
11		Udaipur		
12		Gandhinagar		
13	Gujrat	Vadodara		
14		Vapi		
15		Mumbai		
16	Maharashtra	Pune		
17		Kolhapur		
18		Dharwad		
19	Karnataka	Chittradurga		
20		Bengaluru		
21		Vellore		
22		Chennai		
23	Tamil Nadu	Salem		
24		Kovai		
25		Kanyakumari		
26	Kerala	Kochi		
27		Kollam		
28	Puducherry	Puducherry		