PRAVEEN PRAKASH, IAS

Joint Secretary & Mission Director (SBM)
GOVERNMENT OF INDIA
MINISTRY OF URBAN DEVELOPMENT



प्रवीण प्रकाश, आई.ए.एस. संयुक्त सचिव एवं मिशन निदेशक (एस.बी.एम.) भारत सरकार शहरी विकास मंत्रालय



D.O No. 9/1/2016 - SBM I

Date: 24th November 2016

Sub: Organization of training on SwachhtaApp in all 500 cities participating in Swachh Survekshan 2017 – Reg.

Dear Sir/Madam,

As you are aware, the Swachhata mobile Application was launched by Ministry of Urban Development (MoUD) on 6th August 2016 to help facilitate citizen engagement in the Swachh Bharat Mission (Urban). With over three months since the App was launched, it has been recorded that several Urban Local Bodies (ULBs), from across the country, have begun using this App to resolve citizen grievances. However, there are still many ULBs, which have neither registered themselves on the website nor are they resolving complaints.

- 2. As discussed in a prior communication wide D.O Letter MD-SBM/RS/29/2016 dated 2nd September 2016, the SwachhtaApp caries considerable weightage in the citizen's feedback section of the upcoming Swachh Survekshan 2017. Hence, it is critical that ULBs equip themselves well to use this App to avoid scoring low in this section and towards invariably contributing to the 'Jan Andolan'.
- 3. Since your city will be participating in this survey, it is imperative that a **training on the SwachhtaApp and web application be organized at city level**, with the attendance of concerned representatives, ULB staff, nodal officers, digital teams and other stakeholders involved. This training will be conducted by trainers from Janaagraha Centre for Citizenship and Democracy, which is also MoUD's development partner for the App.
- 4. The host city will be responsible for arranging the travel (to and fro from base locations, i.e Delhi and Bengaluru), local conveyance, boarding and lodging for the Janaagraha faculty. All expenses pertaining to the same can be booked by the concerned city as part of the Capacity Building funds allocated to the city under this Mission.
- 5. You are thereby requested to kindly contact Ms. Sylvia Veeraraghavan at Sylvia.veeraraghavan@janaagraha.org / +91 98454 50563 from Janaagraha

गाक करम स्वक्रमा की आए

Centre for Citizenship for organizing this training in your city and to fix dates as per mutual convenience.

Yours sincerely

(Praveen Prakash

To

Municipal Commissioners of 500 cities

Copy To:

- 1. PPS to Secretary (UD)
- 2. State Mission Directors for Swachh Bharat Mission (Urban)
- 3. Director (SBM)
- 4. DS (SBM)
- 5. CPHEEO
- 6. Section