PRAVEEN PRAKASH, IAS

Joint Secretary & Mission Director (SBM)

GOVERNMENT OF INDIA MINISTRY OF URBAN DEVELOPMENT



प्रवीण प्रकाश, आई.ए.एस. संयुक्त सचिव एवं मिशन निदेशक (एस.बी.एम.) भारत सरकार शहरी विकास मंत्रालय



D.O No. MD-SBM/SH/7/2016

Dated: 27th December 2016

Sub: Request to AIPMA to follow color coding for dustbins for ensuring effective segregation of waste at source under Swachh Bharat Mission (Urban)

Dear Sir/Madam,

As you are aware, one of the key objectives of the Swachh Bharat Mission (Urban), undertaken by the Ministry of Urban Development (MoUD) is 100% scientific management of solid waste in all 4,041 statutory towns of India. You may agree that, waste can be effectively processed only if it is well segregated at the collection and disposal stage.

- 2. Ministry of Urban Development highly appreciates the efforts of various Municipal Corporations which are distributing dustbins to households for encouraging citizen participation and ensuring 100% collection of waste.
- 3. In addition to distribution of bins, as discussed in para 2 above, it is requested that color coded bins be distributed (2 bins per household), such that the waste is segregated at source itself. The recommended colors are as following:
 - Green Bin for Wet Waste (ex: biodegradables)
 - Blue Bin for non-biodegradable and other kinds of waste

Extra care must be taken for disposal of hazardous waste such as batteries, medical waste, etc.

4. It is thereby requested that the All India Plastics Manufacturers' Association supports this endeavor by encouraging all its member vendors to spread this message and motivate their concerned Municipal Corporations to follow the color code discussed above.

Looking forward to your continued support and cooperation.

With regards.

To,

Sh. Haren Sanghavi
President,
All India Plastic Manufacturer's Association
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Yours sincerely