



D.O. No. 15/12/2016-SBM-1

Date: 25th January, 2017

Sub: Swachh Survekhan-2017 – Extension of cut-off date for Swachhata App under 'Citizens Feedback'

Dear Sir/Ma'am,

As you are aware, Swachh Survekshan-2017 assessments are underway across the 500 cities in a phased manner. A component of the survey is citizens feedback, collected through the call centre, helpline or the Swachh Survekshan website. Another component of the survey measures the download volume and usage of the Swachhata App, which has been set up for registering and resolving complaints regarding cleanliness in the city.


2. In this regard, you are requested to note that the Swachhata App component assessment has been extended from 3rd January to 12th February 2017. You are requested to capitalize on the extension and improve both download volumes and resolution rate, in order to boost your city's overall score in the assessment.

3. Additionally, the collection of citizens feedback will also be accepted till 12th February 2017, and all the options for providing feedback will be available to citizens till that date i.e. the call centre at 1969, the helpline at 1800 111 969, and the online feedback form at <http://swachh-survekshan.in/>.

I look forward to your cooperation in making the Swachh Survekshan a success.

With regards,

Yours sincerely,



(Praveen Prakash)

To:
Municipal Commissioners, 500 cities
Mission Directors, All States/UTs

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