



D.O No. MD-SBM/SH/6/2017

Date: 1st February 2017

Sub: NAREDCO Delegation Visit to Vietnam to study and interact on new technologies, materials and Sanitation Concepts, from 21st to 26th February 2017.

Dear Sir,

As you may be aware that, one of the key components of the Swachh Bharat Mission, undertaken by the Ministry of Urban Development, is to ensure effective capacity building of all stakeholders, such that the Mission outcomes are sustained. In this regard, I would like to bring to your kind attention that National Real Estate Development Council (NAREDCO), an apex body of real estate sector under the aegis of Housing and Urban Poverty Alleviation, Government of India, is planning a Business Delegation comprising of Government Officials, prominent real estate developers and other stakeholders to Vietnam from 21st to 26th February 2017.

2. The objective of this visit is to explore possibilities of business co-operation and opportunities of development in the area of Smart Cities, Housing for All, investment, Swachh Bharat Mission and AMRUT. As States are key stakeholders in the implementation of these missions, this visit will provide several opportunities to learn from Vietnam's experience. We understand that Vietnam has undertaken several unique measures in solid and liquid waste management, which could be studied for best practices to suit the Indian context.

3. Additionally, Vietnam is also the home to the **World's first Toilet Academy**, which provides the business skills and training necessary for local entrepreneurs to source as well as supply latrines to their local communities – providing not only jobs or a boost to the economy, but also promoting the importance of safe and hygienic sanitation. NAREDCO has committed that basis the confirmations received by them regarding participation, they will be planning a special session with officials from the academy for Swachh Bharat Mission.

4. The tentative itinerary drawn by NAREDCO for the proposed visit is as under:-

- **Day 1:(21/2/2017):** Morning Arrival HaNoi, Afternoon Meetings with Govt. and Private Developers
- **Day 2:(22/2/2017):**Hanoi: Meetings with Govt. and Private Developers, Conference/Seminar in evening,
- **Day 3: (23/2/2017):** HaNoi : Project Site Visits and City Tour,
- **Day 4:(24/2/2017):** HaNoi – Ho Chi Minh : Morning Arrive Ho Chi Minh, Afternoon meetings with Govt. and Private Developers,

- **Day 5: (25/2/2017):** Ho Chi Minh: Site Visits and City Tour,
- **Day 6: (26/2/2017):** Ho Chi Minh: Afternoon depart Ho Chi Minh and Arrive Delhi.

5. In view of the above, I request you to kindly detail interested representatives from your state, who are involved in the Mission, to become a part of this delegation. For further details and to share confirmations, you may kindly contact NAREDCO directly:

- Contact Person: Mr. Sushil Sionee, Deputy Director General, NAREDCO.
- Address - NAREDCO, 8, Community Centre, First Floor, East of Kailash, New Delhi – 110065.
- Phone - +91 11 26225795, 41608570, +91 9971531192
- Fax No. - +91 11 26225796
- Email - sushilsionee@naredco.in and naredco@naredco.in

Expenditure incurred as part of this visit can be booked under the Capacity Building and Administrative, Office Expenses head of the Swachh Bharat Mission (Urban). For further details, please refer to their invitation letter enclosed in **Annexure A**.

With warm regards,

Yours sincerely,


(Praveen Prakash)

To:

1. Principal Secretaries (UD) of all states

Copy To:

1. State Mission Directors of all States
2. Deputy Director General, NAREDCO
3. Director (SBM)
4. Deputy Secretary (SBM)
5. Section I & II
6. *75 Million Plus Cities & State Capitals*



Brig. (Retd.) R R Singh
Director General

January 31st, 2017

Dear Sir,

NAREDCO Delegation Visit to Vietnam to study and interact on new technological, new materials and Smart Cities Concepts and explore avenues of attracting FDI in Real Estate sector in India, from 21st February 2017 to 26th February 2017.

NAREDCO, the apex body of real estate sector, covering all verticals that have stake in it namely, real estate developers, lenders and investors, products and material suppliers, manufacturers and service providers, marketers and consumers, under the aegis of Ministry of Urban Development, Housing and Urban Poverty Alleviation, Government of India is endeavouring for real growth of the sector. NAREDCO was formed with the mandate to induce transparency and accountability in the real estate business and transform the unorganized Indian real estate industry into a mature, professional and globally competitive industry. Its ability to project issues and problems related to real estate development and advocate policies and systems conducive to the sector has made NAREDCO the collective voice of the real estate industry.

Main objective of NAREDCO has always been to promote ethical practices in Real Estate while ensuring that the Sector remains viable and vibrant. This is necessary to create large scale employment opportunities at every level, especially for poor people. In pursuance of these objectives, NAREDCO undertakes international visits and initiate dialogues to facilitate exchange of information and learnings at the international level. Such visits also give an opportunity to gather best practices, internationally and attract foreign investments. We understand that Vietnam's real estate market is burgeoning and there is a lot of scope for interaction and exchange of information with real estate players and policy makers of Vietnam. India and Vietnam has very strong bond and this bond can be taken to greater heights by mutual co-operation in the field of Real Estate. Two Governments' efforts to explore opportunities in trade and business, can help Indian real estate industry enormously.

With above in view, NAREDCO is planning a Business Delegation comprising Government Officials, prominent real estate developers and other stakeholders, from India to Vietnam from 21st to the 26th February 2017. The objective of delegation level visit is to explore possibilities for business co-

operation between two countries and for learning from their experiences of Smart Cities, Housing for All, Solid Waste Management, Water and Soil Management, Sustained Toilet Solutions, Construction and Demolition Waste Management programs for emulating in India. We understand that Vietnam has established a Toilet Academy, first of its kind in the world and a new Real Estate Law has been promulgated. The visit will also provide the opportunity to copy some of the best practices from there.

NAREDCO would be honoured Sir if you could kindly be part of the above delegation to Vietnam please. Tentative itinerary of the visit program is as under:


Day 1: (21/2/2017): Morning Arrival HaNoi, Afternoon Meetings with Govt. and Private Developers
Day 2: (22/2/2017): Hanoi: Meetings with Govt. and Private Developers, Conference/Seminar in evening
Day 3: (23/2/2017): HaNoi: Project Site Visits and City Tour
Day 4: (24/2/2017): HaNoi – Ho Chi Minh: Morning Arrive Ho Chi Minh, Afternoon meetings with Govt. and Private Developers
Day 5: (25/2/2017): Ho Chi Minh: Site Visits and City Tour
Day 6: (26/2/2017): Ho Chi Minh: Afternoon depart Ho Chi Minh and Arrive Delhi.

As the State Governments have major stake in implementation of above centrally sponsored programs, we will request you Sir to kindly issue an Invitation to some state Governments like Haryana, Punjab, Rajasthan, Madhya Pradesh, Odisha, Maharashtra, Andhra Pradesh and Telangana, to participate at Minister, Chief Secretary and Secretary level, please.

An early response in the matter will be appreciated.

With esteemed regards,

Yours sincerely,



(Shri. Praveen Prakash)

Shri Praveen Prakash
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Ministry of Urban Development,
Nirman Bhawan, C - Wing,
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