

PRAVEEN PRAKASH, IAS
Joint Secretary & Mission Director (SBM)
GOVERNMENT OF INDIA
MINISTRY OF URBAN DEVELOPMENT



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भारत सरकार
शहरी विकास मंत्रालय

DO No: MD-SBM/SJ/44/2016

22nd August 2016

Subject: Regarding projects planned by the Cities that may be funded by CSR contribution

Dear *N. Singh Sir*

As you are aware, that under Swachh Bharat Mission, National Mission Directorate, is committed to providing cities with necessary assistance needed towards effective and timely implementation of mission objectives. Despite best efforts, at times there are financial constraints resulting in slow pace of mission initiatives. To make cleanliness a true and unstoppable Jan Andolan, we need citizen engagement including CSR contribution towards projects.

2. In order to provide various stakeholders, including, corporates, citizens, NGOs, etc, information on various types of sanitation & solid waste management projects that can be funded through CSR mechanism, Ministry of Urban Development is evaluating the launch of a Technology based SBM 'Jan Bhagedari' platform, through various stakeholders can directly contribute to the select categories projects uploaded by various ULBs. This platform will further allow the contributors to remain engaged with the project through the life-cycle.

3. As MoUD prepares this platform to be launched on 15th September, 2016, in parallel we are looking to identify ULB projects under SBM that have been funded by CSR or are in pipeline to be funded by CSR mechanism. Various initial categories of projects that may be funded through the platform is placed at Annexure. Cities are requested to share the details of such projects for our review/record. Further, if you have any such projects that may be funded by CSR, please share the details with MoUD, so that the Ministry can facilitate the same, while the platform is being readied.

4. The details may be shared with Ms. Swadha Singh, IAS, Assistance Secretary, SBM at devswadha@gmail.com or (+91) 9811489115 by 30th August 2016. Looking forward for your continued support in this critical mission.

With regards.

Yours sincerely

(Praveen Prakash)

State Mission Directors
Municipal Commissioners of 75 million+ cities and state capitals

Copy To: Saurabh Jain, Director (SBM)

List of project types that may be taken up through the Swachh Bharat CSR platform

a. Toilets

1. Construction of PT/CT (Public Toilet/ Community Toilet)
2. Maintenance of PT/CT
3. Construction & Maintenance of PT/CT
4. Renovation & Maintenance of existing PT/CT

b. SWM

1. Procurement of bins
2. Procurement & installation of bins
3. Decentralized composting structures in religious places
4. Plastic re-cycling plant
5. Underground steel bins & their installation at major public places like bus stops, etc
6. Collection & transportation of solid waste

c. IEC

1. Awareness campaigns in the city