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SWACHH BHARAT MISSION**

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सत्यमेव जयते



भारत सरकार
शहरी विकास मंत्रालय
निर्माण भवन

GOVERNMENT OF INDIA
MINISTRY OF URBAN DEVELOPMENT
NIRMAN BHAWAN

नई दिल्ली-110011, तारीख

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New Delhi-110011, Dated the

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Dated 24th Match, 2017

D.O. No. 46/03//PG/ 2017-SMB

Dear Sir/Madam,

Subject: Participation in Municipalika - 2017, scheduled on 18 to 20 May 2017 at Navi Mumbai with focused thrust on Swachh Bharat Mission (SBM)

Municipalika - 2017, 14th International Conference and Exhibition on Smart and Sustainable City Solutions, is being organized by Good Governance India Foundation, from 18th to 20th May 2017, with the active association and support of Ministry of Urban Development, Govt of India, and with Govt. of Maharashtra as Host State, with the support of many International and National urban stakeholder agencies.

2. One of the distinct thrust areas in the Municipalika 2017 Conference and Exhibition, is dealing with clean and healthy cities, and therefore the Swachh Bharat Mission activities to provide 100% sanitation (toilets and safe disposal) and solid waste management will be center stage at the event. A copy of the brochure and event schedule is enclosed in Annexure - I.

3. The Ministry is very keen that the best initiatives taken in the states and cities under SBM are showcased and presented/projected in the Conference and Exhibition segments of Municipalika 2017. You are therefore requested to ensure effective participation under the following categories:

a) **Exhibition display:** Project the good work done under SBM in your city (both in sanitation and SWM) in the **Swachh Bharat Mission Pavilion** being set up at the exhibition in Municipalika - 2017. 2 display panels of size 2.4m ht x 1m width in the SBM Pavilion will be made available to you **free of cost** to project your work under SBM. The panel should identify the State/UT and the city represented.

In addition, communication campaign, events etc, including posters, videos, films aimed at communities, school etc. could also be shared and disseminated at regular intervals in the exhibition venue.

b) **Conference presentation:** Make a 5-7 min presentation in the Conference Segment CS 05 on Swachh Bharat Mission on Day 2, 19th May 2017, on the challenges faced in your city, the problem size, the specific solutions and strategies evolved (administrative, technological, managerial, financial,

sociological, community participation and awareness creation) with not more than 10-12 PPT slides.

In total, slots will be available for maximum 5 presentations from states and cities on sanitation/toilets, and 5 presentations on solid waste management, on first-come-first-served basis for confirmations received before **15 April 2017**.

c) **Delegate participation** : Nominate good number of delegates from the Municipal Corporation/ULB for participating in the conference deliberations and visiting the exhibition to familiarize with the strategies, best practices and technologies adopted, and use of machinery and equipment.

5. As against the normal conference registration charges of Rs 12,000 per head, the organizers have offered **complimentary delegate registration for Mission Director or his representative (3 from each State) and Mayors, Municipal Commissioners and two other delegates per city (free of cost)**.

6. The costs for travelling, and accommodation for the delegates from the city, as well as the display material for putting on the exhibition panel can be met from the Capacity building fund allocated to the States/Cities under SBM.

7. For smooth coordination of exhibition display space and detailed structuring of conference segments, kindly confirm details of your participation under the above heads at the earliest and not later than 15 April 2017 to:

- a. Shri Pravin Gupta, National Project Management Unit - Swachh Bharat Mission (SBM), at MoUD Email Id; pravingupta@kpmg.com, Mobile : 9873180695) or
- b. Shri G Ibrahim, Executive Director, Good Governance India Foundation, 305, 3rd Floor, The Summit Business Bay, Near WEH Metro Station, Off Andheri- Kurla Road, Andheri East, Mumbai 400093. Email Id: gibrahim@municipalika.com. Mobile ; 9867662781)

Warm regards,

Yours Sincerely


(Saurabh Jain)

To: Municipal Commissions of all AMRUT Cities
Mission Directors – All States / UTs

CC:

PPS to Secretary (UD)
Additional Mission Director (SBM), Deputy Secretary (SBM – II)
JA – CPHEEO, Section

Enclosed: Annexure – I [Municipalika - 2017 Conference Schedule]