



D.O. No. DR/SBM/12/2017

Dated 20th April, 2017

Dear Sir/Madam,

This is further to my DO letter no. SB / SBM / 35 / 2017 dated 12th April 2017, regarding planned fortnightly 'swachhata' drives from 1st May to 30th June 2017. As you are aware, the first drive in the calendar is scheduled for 1st to 15th May 2017 and focuses on providing adequate toilet facilities at all labour camps and construction sites in cities/towns.

2. In order to kick-start the drive, I would like to request you to kindly undertake the following activities on the 1st of May 2017:

- i. Organise a community lunch ("bada khana") with all your municipal workers
- ii. Tie 'friendship bands' on all municipal workers
- iii. Present ward-wise awards to municipal workers who have done exemplary work on swachhata
- iv. Administer the 'swachhata' oath to all municipal workers (a revised 'swachhata' oath will be mailed to you shortly)
- v. Sensitise all workers about MoUD's initiative to initiate source segregation in all cities/towns on 5th June 2017 (World Environment Day) and their responsibilities for ensuring its successful implementation

3. We will also be providing you with a set of creatives (friendship band designs, designs for posters/hoardings, etc) for you to use for promoting the drive.

We look forward to your help and support in making these drives a success.

With regards,

Yours sincerely,


(Praveen Prakash)

To:

All Municipal Commissioners / All State Mission Directors (SBM)

Copy to: DS (SBM)