



D.O. PL / SBM / 45 /2017



Date: 23 June 2017

Dear Madam/ Sir,

As you know, Ministry of Urban Development has launched the segregation at source initiative on 5th June 2017, celebrating the world environment day.

2. Segregation of waste at source helps in recycling of recyclable waste, production of good quality compost without presence of carcinogenic minerals and heavy metals from the organic part of MSW, conversion of non-recyclable dry waste to RDF or energy through Waste to Energy/RDF plants, with minimal amount of Inerts going to the landfills. Thus segregation at source ensures optimum resource recovery from MSW and minimises the requirement of landfills sites in future. Effective segregation of waste helps in improving the standard of living of rag pickers as they can extract more wealth from the waste. Further, segregation in some cities is also providing livelihood to Self-help groups

3. You will appreciate that a large scale behaviour change is required among citizens and stakeholders to inculcate the habit of segregating waste at source therefore **making the two bin system a change agent for this mission**. For the same, ULBs have been advised to procure in large number, "Swachh Bharat Waste Container Set (Plastic Garbage Bins)" from DGS&D's GeM Portal (<https://gem.gov.in/>) to distribute among the residents.

4. In light of the above, to simplify the registration process, MoUD has already facilitated

- Creation of mandatory .nic email address for the ULB
- Provision of the unique ULB code that can be used as Employee ID

5. **Several ULBs like NDMC, Chandigarh, Gurugram among others have successfully procured these waste container sets from the GeM portal and have played the role of the first movers in the source segregation process for rest of the country. Using GeM not only formalised their procurement process, but they also purchased 12 litre dustbin sets at rate as low as Rs. 99 per set of 2 bins from 200 and above otherwise.**

As mentioned earlier, procurement of dustbins is primarily geared towards mass scale behaviour change among citizens for long term scientific processing of waste. The above initiatives are expected to give a big push towards getting citizens to change their behaviours and take up source segregation on a sustainable basis. You may reach out to the officials of the above mentioned ULBs and initiate the procurement process for your city. GeM portal is a one stop shop for waste management equipments among others. **In case of further queries on GeM, you may also reach out to Shri. Binay Kumar (IAS- Batch of 1983), DG- DGS&D at 011- 43583702 or 011- 45738201.**

We look forward to your continuous support to make this mission a success.

With regards,

Yours Sincerely,

(Praveen Prakash)

To:
Mission Directors- All States
Municipal Commissioners- All cities

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