



सत्यमेव जयते



D.O. No: SB / SBM / 122 / 2016

20th August 2016

Dear Sir,

Re: **Swachh Bharat Week: 25th September – 2nd October**

As we approach the second anniversary of the launch of Swachh Bharat Mission, it is time to reflect on what has been done in the last two years, what would be the road ahead, and also reaffirm our commitment to the cause of SBM as a collective journey towards 'swachhata'.

Accordingly, as part of the second anniversary celebrations, it has been decided to hold a "Swachh Bharat Week" starting from 25th September (Birth anniversary of Pt Deendayal Upadhyay) and culminating on 2nd October (Birth anniversary of Mahatma Gandhi). The indicative activities to be done during this week are highlighted below:

- On 25th September, please arrange to organize mass scale triggering drives in all OD-vulnerable spots in your cities, alongwith the *swachhagrahis* engaged by you, and also involving local NGOs in the process.
- During 25th – 29th September 2016, you may organize ward level meetings to perform social auditing of sanitation and SWM infrastructure during mission period
- During 25th – 29th September, please organize city level sanitation workshops (along similar lines as the INDO SAN workshop planned for 30th September), involving all city-level stakeholders working in the area of sanitation. During these workshops, you may:
 - ◆ Organize distribution of awards to best schools, hospitals, residential societies/RWAs, shopping complexes, NGOs,

Individuals, etc who have been doing exemplary work in the area of sanitation in your city

- ◆ Inaugurate any newly constructed CT and PTs and new Compost plants in cities
- ◆ Flag off any new Solid Waste Management (Collection and Transportation) equipment that might have been procured by you

We look forward to your continued support and cooperation in making the Swachh Bharat Mission a huge success.

With regards.

Yours sincerely



(Praveen Prakash)

To:

All MDs / All MCs of 500 cities

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