



D.O. SB / SBM / 27 / 2016

Date: 3<sup>rd</sup> March 2016

Dear Sir / Madam,

**Re: Rating of cleanliness of Government Offices and Buildings, and press releases**

As you are aware, for the ongoing fortnight (1<sup>st</sup> - 15<sup>th</sup> March 2016), as part of special thematic drive in **Government Offices and Buildings**, you are required to not only conduct cleanliness drives in the offices, but after the drive, also carry out an assessment to rate the cleanliness of all government office buildings in your city, between 16<sup>th</sup> March - 21<sup>st</sup> March'16, the parameters of which have already been shared with you. You are also required to announce the results of the assessment vide a press release on 22<sup>nd</sup> March 2016.

During this period (5<sup>th</sup> - 22<sup>nd</sup> March 2016), please reach out to your local media (both TV channels and newspapers) for large scale reporting of the cleanliness activities, rating exercises and assessment results. Kindly note that you will be awarded one (1) mark for every press clipping that appears in your local media, and three (3) marks for every video clipping on any state / national level TV channel on this drive. These marks will then be aggregated and counted towards your final score during the next round of Swachh Survekshan that will take place in a few months' time from now.

The press and video clippings pertaining to this period may be mailed to the following email id: [sanghamitrab@kpmg.com](mailto:sanghamitrab@kpmg.com)

We look forward to your help and support in making this mission a success.

Yours sincerely,

(Praveen Prakash)

All Municipal Commissioners  
c.c. Dy Secretary (SBM - MS) / JA-CPHEEO, MoUD

एक कदम स्वच्छता की ओर