



D.O No. MD-SBM/PB/18/2016

5TH February, 2016

Dear Madam,

As you are aware, the Government of India is implementing 'Swachh Bharat Mission' (SBM) since October, 2014 with the goal of achieving a Clean India by 2nd October, 2019.

In order to implement the Mission efficiently, MoUD carries out thematic drives on selected topics so that both the government as well as the citizens get involved in the process of cleaning the specific areas of the city at regular interval.


From 1st of February to 15th of February the thematic drive focus is on water bodies and parks. The parks are used by various section of the society and on daily basis people visit these parks, often along with their pets. As a result, these parks are often littered with pet excreta, causing inconvenience to many.

MoUD in collaboration with New Delhi Municipal Council (NDMC) would like to carry out a sensitization cum awareness drive on a particular day in selected park/s under NDMC, so that the people visiting the parks along with their pets are sensitized about the safe disposal of the pet excreta.

In this connection you are requested to come for the meeting on 8th of February at 5:00 PM in my chamber to decide on how to take forward this proposed activity.

With regards,

Yours sincerely,


(Praveen Prakash)

To:

Smt. Chanchal Yadav – IAS, Secretary, NDMC

Copy to: Dr. Sharma, Pet Animal Welfare Society (PAWS), New Delhi