

प्रवीण प्रकाश, आई.ए.एस.

**PRAVEEN PRAKASH, IAS**

Joint Secretary & Mission Director (SBM)

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सत्यमेव जयते



एक कदम स्वच्छता की ओर

भारत सरकार

शहरी विकास मंत्रालय

निर्माण भवन, नई दिल्ली-110011

GOVERNMENT OF INDIA  
MINISTRY OF URBAN DEVELOPMENT  
NIRMAN BHAWAN, NEW DELHI-110011

नई दिल्ली-110011, तारीख 201  
New Delhi - 110011, Dated the 201

D.O. No 15/22/2015-SBM  
Dated 15<sup>th</sup> May, 2015

Madam,

Kindly refer to your letter No.AXISB/Txb-GB/DEL/2015-16/ dated May 7,2015 regarding Last mile disbursement of benefits under Swachh Bharat Mission.

2. As you are aware, the Swachh Bharat Mission (SBM) has been launched on 2<sup>nd</sup> October 2014, with the aim of making the country clean by 2<sup>nd</sup> October 2019, coinciding with the 150<sup>th</sup> Birth anniversary of Mahatma Gandhi. Under this Mission, 1.04 crore individual household toilets are to be constructed. To enable the 1.04 crore beneficiaries for applying online for this facility, the NIC unit of this Ministry has developed an online work flow application hosted on swachhbharaturban.gov.in, website for receiving applications from citizens for the individual household latrines application (IHHL).

3. To ensure that all the beneficiaries are captured, the Urban Local Bodies have to be facilitated for end to end transfer of the incentive for IHHL. Towards fulfilling this task, the NIC has already prepared a work flow application to take applications from citizens and get it verified by ward level SBM officers and approval by Municipal Commissioners. The applications can be tracked online and SMS also goes to the application at each stage of approval.

4. To ensure that the money reaches the account of the beneficiary directly, Banks will linked to the portal of this Ministry to facilitate electronic transfer of fund to the beneficiaries. NIC will develop a page to facilitate various banks. For example, once the approver (ULB/Municipal Commissioner) gives the preferred banking account, the ULB will be facilitated on the SBM portal to their choice of bank to upload the payment file for initiating fund transfer. The integrated bank will undertake the necessary disbursement of fund to the beneficiary directly and will also provide the MIS of the transaction processed with their respective status (success/failure) so that the ULB can rectify the error for reinitiating the transfer.

5. This process will involve NEFT transfer of funds between banks and there is no cost to be borne by this Ministry. NIC will be putting a disclaimer on the portal that they will only facilitate the ULBs by integrating the online payment gateways of Banks and nothing further.

6. This facility would extend to only such Banks who have been authorised to handle Government of India funds and transfer to beneficiaries.

7. Your acceptance for the above proposal may be conveyed.

Yours sincerely,

  
(Praveen Prakash)

To

Smt. Ranjani Khurana,  
Assistant Vice President and Bank Incharge,  
Axis Bank Ltd.,  
Nirman Bhavan,  
New Delhi.

Copy to:

1. Shri H.R. Khan, Deputy Governor, Reserve Bank of India, Shaheed Bhagat Singh Marg, Fort, Mumbai 400 001.
2. Shri Mohammad Mustafa, Joint Secretary (Banking), Department of Financial Services, Ministry of Finance, North Block, New Delhi 110 011 with a request to circulate to all such banks eligible to handle Government business.