



D.O. AS/SBM/58/2017

Dated 10<sup>th</sup> July 2017

**Sub: Dissemination of Swachh Bharat Mission (Urban) newsletter to all 4041 Towns/Cities**

Dear Sir/Madam,

As you are aware, the Ministry of Urban Development is implementing the Swachh Bharat Mission (Urban) with the goal to achieve a Clean and Open Defecation urban India by 2<sup>nd</sup> October 2019.

2. As part of the mission implementation, the National Mission Directorate publishes a monthly newsletter highlighting progress of the mission, best practices & inspiring stories across states/ULBs and other relevant information. While the digital copy of the newsletter can be accessed on the SBM portal, it has been decided to disseminate physical copies of the newsletter to all state & city stakeholders to ensure active communication regarding the mission progress as well as sharing of best practices from across the country. We believe this will also encourage ULBs to share best practices and inspiring stories related to the mission which can be featured in the newsletter.

3. In this regard, you are requested to kindly share the postal addresses of the list of officials as per the annexure for your respective state. Kindly send the details to [sbmurban.moud@gmail.com](mailto:sbmurban.moud@gmail.com) by Wednesday, July 12, 2017.

I look forward to your support for making Swachh Bharat Mission (Urban) a success.

With regards,

Yours sincerely,

(Praveen Prakash)

To,

All State Mission Directors, SBM

Copy To,

Additional Mission Director, SBM (Urban)  
DS (SBM-II)

## **Annexure I: List of officials**

1. Chief Secretary of the state
2. PS-UD of the state
3. Secretary UD of the state
4. Principal Secretary to the CM of state
5. SBM Mission Director
6. All Municipal Commissioners of all ULBs of the State