

V.K. JINDAL
JOINT SECRETARY (SBM)

Tel. No. 23061630



भारत सरकार
आवासन और शहरी कार्य मंत्रालय
निर्माण भवन

GOVERNMENT OF INDIA
MINISTRY OF HOUSING AND URBAN AFFAIRS
NIRMAN BHAWAN

नई दिल्ली-110011, तारीख 20
New Delhi-110011, dated the 20

D.O. SBM-Urban/Mission Director / 08 / 2017

Date: 30th August 2017

Dear Mission Directors,

As you are aware, Swachh Bharat Mission will be completing three years on 2nd October 2017. The Ministry of Housing and Urban Affairs (MoHUA) is planning to celebrate this third anniversary through a variety of events, including a day-long event on 2nd October. The venue of the event will be communicated to you soon.

During the event, it is proposed to give three awards each to various stakeholders under the following six (6) categories who have done exemplary work for the Swachh Bharat Mission, viz.

- Schools / colleges
- Religious Institutions
- RWAs
- Corporates
- Municipal Workers
- Self-help groups

Accordingly, you are requested to send us your nominations for the best group / individual under each of the above 6 categories. A suggestive list of exemplary initiatives that could be considered is listed in the Annexure. The final awardees will be selected by an expert committee at the Ministry, from amongst the pool of applicants nominated by states.

Each nomination should be accompanied by a detailed justification / write up along-with photographs / videos wherever possible about the activities and initiatives taken up by the nominated individuals / groups so that the evaluation committee at the Ministry is able to objectively decide on the final 3 awards for each category. Kindly note that each of the nominated individuals and groups will be attending the 1-day event on 2nd October 2017. You are requested to organize the travel, lodging and boarding arrangements of the nominees.

We also request you to create 3-minute videos of best practices under Swachh Bharat in your cities and share with us, which can be showcased to the participants during the event. The expenditure to be incurred for the above may be met from the state IEC funds under SBM Urban.

Please note that all nominations and best practice videos should be emailed to sbmurban.moud@gmail.com **latest by 5 pm of 12th September 2017.**

With regards,

Yours sincerely,

A handwritten signature in blue ink that reads "V.K. Jindal". The signature is written in a cursive style with a horizontal line underlining the name.

V.K. Jindal

To:

All State / UT Mission Directors of SBM Urban

Annexure: Suggestive list of exemplary initiatives for nomination

Sl no	Stakeholder category	Suggested exemplary initiatives
1	Schools / colleges	<ul style="list-style-type: none">• Created zero-waste campus• Adopted nearby slum / monument / locality / market place for maintaining cleanliness
2	Religious institutions	<ul style="list-style-type: none">• Created zero-waste premises through decentralized composting• Adopted nearby slum / monument / locality / market place for maintaining cleanliness• Created mechanism for converting waste generated into products (incense sticks, etc)
3	RWAs / housing societies and complexes	<ul style="list-style-type: none">• Created zero-waste premises through decentralized composting• Adopted nearby slum / monument / locality / market place for maintaining cleanliness• Constructed and maintained toilets within premises for public access and use
4	Corporates	<ul style="list-style-type: none">• Significant CSR contributions to city administration for Swachh Bharat implementation• Constructed and maintained toilets within premises for public access and use• Adopted nearby slum / roads / locality / market place for maintaining cleanliness
5	Municipal workers	<ul style="list-style-type: none">• Gone beyond call of duty in carrying out his / her duties towards maintaining cleanliness under Swachh Bharat Mission• Proactively Motivated households to segregate waste at source
6	Self-help groups	<ul style="list-style-type: none">• Taken up entrepreneurial ventures in waste management in their community• Mobilized communities / households to construct and use toilets, stop open defecation• Mobilized community to stop open urination, and responsible use of community / public toilets• Innovative operation and maintenance of community toilets in their area

The above list is merely suggestive, not exhaustive. States may consider any other initiative that they deem fit, for nomination.