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भारत सरकार
आवासन और शहरी कार्य मंत्रालय
निर्माण भवन
GOVERNMENT OF INDIA
MINISTRY OF HOUSING AND URBAN AFFAIRS
NIRMAN BHAWAN

नई दिल्ली-110011, तारीख 20
New Delhi-110011, dated the 20

D.O No. MD-SBM//100/2017

30 August 2017

Dear Mission Directors,

Sub: Enhancing awareness amongst ULBs on the Policy for Promotion of City Compost

As you are aware, improving Municipal Solid Waste Management is an important component of the Swachh Bharat Mission. As a part of this, we have been working very closely with various stakeholders to increase the offtake of city compost.

2. In this regard, Department of Fertilizers has launched in February 2016, a scheme for providing Market Development Assistance at the rate of Rs. 1500 per metric tonne to fertilizer companies. Different fertilizer companies have been tagged with compost manufacturing plants, in different cities and given the responsibility of lifting and marketing of compost (Notification enclosed at **Annexure I**).

3. To provide further impetus to the existing policy and to increase the volume of sale, an amendment was made on 28th September 2016, wherein compost producers (ULBs/compost manufacturers) can also market compost directly to farmers in bulk and claim market development assistance of Rs.1500 per tonne. Notification enclosed at **Annexure II**.

4. The working of this scheme has been jointly reviewed from time to time by the officers of Ministry of Housing & Urban Affairs, Department of Fertilisers and Department of Agriculture, Cooperation and Farmers Welfare (DAC&FW). During the review it was noticed that most plants in the country are operating at 25% of their rated capacity. One of the major reasons for the same is the poor offtake of compost.

5. It has come to our notice that awareness on the policy and its benefits have not percolated to all the cities in the country. Therefore, we request States/UTs to kindly carry out internal meetings, video conferences and send out intimations to your respective cities on the benefits of the policy and disseminate all policy related documents enclosed in the Annexure to enable them to avail the benefits of the scheme.

6. Additionally, request you to kindly ensure the following as a means to promote and enhance the offtake of city compost:

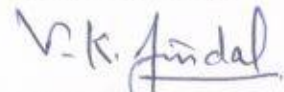
- **Regular meetings of State Level Steering Committee** for resolution of issues and bottlenecks in promotion and marketing of city compost (**Annexure V**)
- **Signing of Tripartite Agreements between Compost Manufacturer and Fertiliser Company and ULBs in all cities with compost plants (Annexure 1D).**
- **Promoting the use of city compost in rehabilitation of degraded land, afforestation programmes, roadside greening, etc.** through tie ups with relevant departments at the State/UT level
- **Coordination with Department of Agriculture for promotion of Compost through extension activities and awareness programmes at the field level.** This is vital to ensure majority of the compost produced is consumed within 100kms. of the plant radius to cut down costs on bagging & transportation.
- **Registration of all unregistered plants in your cities** on the mFMS portal for them to be able to avail subsidies. Registration proforma enclosed at **Annexure VII.**

7. For any clarification on the above kindly contact Faustina Gomez from the SBM-PMU on +91 9871113914 or Faustina@kpmg.com.

Look forward to your continued cooperation for the success of this initiative.

With Regards

Yours Sincerely,



V.K. Jindal

To: Mission Directors-All States/UTs

Copy To: PPS-Secretary (HUA)