

वी० के० जिन्दल

संयुक्त सचिव एवं मिशन निदेशक

V. K. JINDAL, ICoAS

Joint Secretary & Mission Director

Swachh Bharat Mission

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सत्यमेव जयते



एक कदम स्वच्छता की ओर

भारत सरकार
आवासन और शहरी कार्य मंत्रालय

निर्माण भवन

GOVERNMENT OF INDIA
MINISTRY OF HOUSING AND URBAN AFFAIRS
NIRMAN BHAWAN

नई दिल्ली-110011, तारीख 20

New Delhi-110011, dated the 20

D.O. No. 14/12/2017 – SBM I

Dated: 7th December, 2017

Dear Sir,

Ministry of Housing and Urban Affairs, as part of the ambit of Swachh Bharat Mission (Urban), is conducting its third survey "Swachh Survekshan-2018" in January 2018 for 4041 cities in India. The objective of the survey is to encourage citizen participation and create awareness amongst all sections of society and foster a spirit of healthy competition among towns and cities to improve their service delivery to citizens.

2. Karvy Data Management Services Limited (Karvy) has been selected for conducting Swachh Survekshan-2018, which includes out-bound calling for collecting citizens feedback across the country. As this is a survey belonging to public services, this exercise may be exempted from restrictions applied for telemarketing or sales calls.

3. Karvy may please be allowed to procure and deploy service tele-calling numbers to conduct the survey and as this is a Government initiative and this exercise is not for informing about, or soliciting or promoting any commercial transaction in relation to goods, investments or services. It will also enable Karvy to access to the citizens registered in NDNC framework, for this exercise.

4. I look forward to your support in making Swachh Survekshan-2018 a success.

With regards,

Yours sincerely

(V. K. JINDAL)

The Chairman,
Telecom Regulatory Authority of India
Mahanagar Doorsanchar Bhawan,
Jawaharlal Nehru Marg,
New Delhi: 110 002

Copy to :

1. Asst.General Manager, Karvy Data Management Services Limited.
2. PPS to Secretary, Ministry of Housing Urban Affairs

V.K. Jindal
(V.K.Jindal)