

**PRAVEEN PRAKASH, IAS**  
Joint Secretary & Mission Director (SBM)  
GOVERNMENT OF INDIA  
MINISTRY OF URBAN DEVELOPMENT



**प्रवीण प्रकाश, आई.ए.एस.**  
संयुक्त सचिव एवं मिशन निदेशक (एस.बी.एम.)  
भारत सरकार  
शहरी विकास मंत्रालय



D.O. SB / SBM / 83 / 2016

Date: 22<sup>nd</sup> June 2016

Respected Sir,

**Sub: Request to create a musical composition around Swachh Bharat Mission**

As one of the flagship programmes of the Government of India, the Swachh Bharat Mission (SBM) aims to become a 'people's movement' by inspiring citizens to participate and contribute their efforts in making India a clean and healthy nation.

To this end, the Ministry of Urban Development has been reaching out to various stakeholders to contribute in making the dream of Swachh Bharat Mission a reality.

In this regard, I would like to request your kind intervention in preparing a special musical composition by the Vadya Vrind Orchestra, around Swachh Bharat Mission, which may be played on your channels for popularising SBM among citizens.

I understand that the music for the same will be composed by Shri Johar Ali Khan, who would also be on the violin, and who has earlier composed the music for Festival of India, Indonesia in 2015. The composition would be produced by Shri R K Nagpal, ASD-AIR.

We look forward to your support and cooperation in making the Swachh Bharat Mission successful.

With sincere regards,

  
(PRAVEEN PRAKASH)

To: Shri Jawahar Sircar, CEO, Prasar Bharati  
Copy to: PPS to Secretary (UD) / JA-CPHEEO, MOUD