PRAVEEN PRAKASH, IAS

Joint Secretary & Mission Director (SBM)
GOVERNMENT OF INDIA
MINISTRY OF URBAN DEVELOPMENT



प्रवीण प्रकाश, आई.ए.एस.

संयुक्त सचिव एवं मिशन निदेशक (एस.बी.एम.) भारत सरकार शहरी विकास मंत्रालय

Date: 1st April 2016

DO, No. SB / SBM / 34 / 2016

Dear Sir / Madam,

Re: Thematic Cleanliness drive: 1st - 15th April 2016

Kindly refer to circular number SB / SBM / 30 / 2016 dated 29th March 2016, giving the detailed calendar of thematic drives to be taken up during April 2016 – March 2017.

The theme for the special drive to be conducted during the fortnight 1^{st} – 15^{th} April 2016 will be "Cleanliness drives in slum communities". During this fortnight, please arrange to conduct meetings with all the self-help groups (SHGs) in slum communities in your city to get them to carry out the following activities:

- All SHGs in slums to take oaths that:
 - > None of their members will go out for open defecation
 - > each member of the SHG will ensure that their households construct / use a toilet
 - > every member of the SHG will have a dustbin in their house to dispose of their waste effectively
- The proceedings of the SHG meetings may be recorded, collected, and uploaded on the swachhbharat.myogv.in portal, and well as published as press clippings.

Additionally, please arrange to sensitise teachers of all slum schools / anganwadis about the importance of having functional, gender friendly / child friendly toilets in their schools, and the evils of open defecation. Undertakings may be collected from the school children on the following:

- No student will go out / allow any family member to go out for open defecation
- Each student will encourage his/her family to construct / use a toilet
- Each student will encourage his/her family to have dustbins in the house to dispose
 of the household waste

These undertakings from students of the slum schools may also be similarly collected and uploaded on the swachhbharat.myogv.in portal, and well as published as press clippings.

We look forward to your cooperation in making this drive a success.

With regards,

Yours sincerely,

(Praveen Prakash)

All State Mission Directors (SBM) All Municipal Commissioners c.c. DS-SBM (MSS) / JA-CPHEEO