



DO. No. SB / SBM / 50 / 2016

Date: 11th May 2016

Dear Sir / Madam,

Re: Thematic Cleanliness drive in Government offices and buildings:
16th- 31st May 2016

Kindly refer to circular number SB / SBM / 30 / 2016 dated 29th March 2016, giving the detailed calendar of thematic drives to be taken up during April 2016 – March 2017.

2. The theme for the special drive to be conducted during the fortnight 16th – 31st May 2016 will be “**Cleanliness drives in all government offices and buildings**”. During this fortnight, please arrange to conduct cleanliness drives and pledges by government employees and staff in an intensive manner in all the state and ULB government offices and buildings. Some suggested activities that may be taken up during this period may be:

- Cleaning in and around the government office premises and rooftops
- Cleaning of debris and other waste in the office premises.
- Cleaning and repair work of all sanitary facilities in the office premises

3. Please arrange to upload all these activities on swachhbharat.mygov.in portal, and also reach out to the local media for press and TV coverage of these drives. As already communicated to you, each press cuttings and each TV video clippings around this drive, emailed to sanghamitrab@kpmg.com will be awarded 1 point per press clipping, and 3 points per TV video clip, and these marks will be counted towards the final

scores in the next round of "Swachh Survekshan" to be conducted towards the end of this year.

We look forward to your cooperation in making this drive a success.

With regards,

Yours sincerely,


(Praveen Prakash)

All State Mission Directors (SBM) / All Municipal Commissioners
c.c. DS-SBM (MSS) / JA-CPHEEO