



D.O.SB/SBM/10/2016

Date: 18th January 2016

Respected Sir,

Re: Launching national level student engagement campaign for Swachh Bharat Mission

As you are aware, the Swachh Bharat Mission has now entered a very crucial phase and requires concerted efforts by all stakeholders to achieve the objectives on a mission mode.

2. The youth population of the country can be the biggest change agents in this social movement towards a clean India.
3. Accordingly, the MoUD, with your help and assistance, plans to launch a nation-wide student engagement campaign for Swachh Bharat Mission. In order to discuss the details of this campaign and to take this forward, I request you to kindly depute a representative from your office to come for a meeting to MoUD at Nirman Bhawan at 3 PM on 20/01/2016.
4. We look forward to your cooperation in making this mission a success.

With regards,

Yours sincerely,


(Praveen Prakash)

To:

Secretary-Higher Education (MHRD) / Secretary - School education (MHRD) / Chairman, AICTE
/ Chairman, UGC/ Chairman, CBSE / Chairman - ICSE / Chairman - Navodaya / Chairman - KVS