

Swachh Bharat Mission

*Special Thematic drives:
Education sector*

(1st – 15th November 2016)

Ministry of Urban Development,
Ministry of Human Resource Development



एक कदम स्वच्छता की ओर

OBJECTIVE:

To rejuvenate the 'jan andolan' towards Swachh Bharat by mobilizing school children and youth to become 'swachhata ambassadors'



SUGGESTED ACTIVITIES BY EDUCATIONAL INSTITUTIONS



Wall paintings and murals on theme of 'cleanliness' by students on compound walls

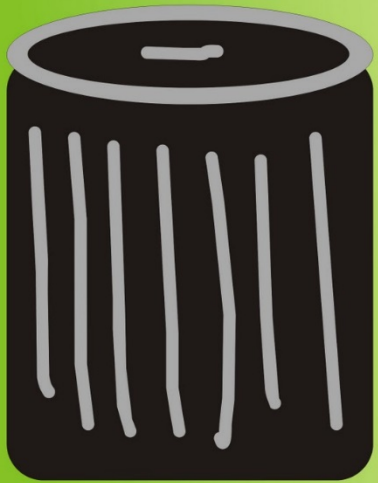




Adopting nearby statues of famous Indian personalities for maintaining and cleaning by students



CLEANLINESS
IS NEXT TO
GODLINESS



Poster making competitions
among students





Essay and debate competitions on 'swachhata' theme among students



All-enduring Cleanliness,
Virtue next to Godliness,
Easiest, cheapest, needfullest duty,
To the body, health, and beauty;
Who that's human would refuse it,
When a little water does it?

**“Expression series” by students
on cleanliness and sanitation**



Appointing 'Swachhata' monitors from among children for overseeing school / college cleanliness



Chalo Seemapuri!

LET'S CELEBRATE OCTOBER AS
SWACHH VIDYALAYA MAH
(CLEAN SCHOOL MONTH)

SWACHH BHARAT ABHIYAN

Tech Mahindra FOUNDATION

Venue:
Asha Deep Foundation, D - 81,
Shaheed Nagar, near Seemapuri, Delhi

Date & Time:
15 October, 2014 (9AM - 11AM)

Please file your nomination at the
earliest to Anurodh Saxena
(AS00355641@techmahindra.com)

Connected World.
Connected Solutions.



Repairing all toilet facilities,
including separate
facilities for boys and girls



Participating in the “Bagit” challenge



Facilitation required from ULBs:

- *Using IEC funds to provide paints and other materials for wall paintings and murals*
- *Providing public compound walls for painting*
- *Announcing / sponsoring awards for 'cleanest school / cleanest college' from IEC funds*

Thank You...



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