## <u>Ministry of Urban Development to launch City Sanitation Ranking</u> <u>Survey</u>

With the advent of the new year, a new feather will be added to the cap of the Ministry of Urban Development with the launch of the City Sanitation ranking survey under Swachh Bharat Mission, to review the sanitation and hygiene conditions in 75 major cities - including 53 cities with a population of above 10 lakhs each, and state capitals. This is the first such survey since the launch of Swachh Bharat Mission in October 2014, and is to be carried out by Quality Council of India (QCI).

The survey, titled "Swachh Survekshan", will be collecting data from nearly 7.5 crore citizens across these 75 cities, to evaluate cities along various parameters: construction of individual household toilets and community toilet seats, door-to-door collection of garbage, and waste management and treatment. Municipal Commissioners and other concerned officials of all the 75 selected cities have already been briefed in detail by the Ministry of Urban Development about the objectives and evaluation parameters of the sanitation survey. The survey and subsequent ratings is aimed at fostering a spirit of competition among the cities, to ensure cleanliness in urban areas. Additionally, the survey would offer a comprehensive assessment of the level of cleanliness, and the Municipal Corporations' level of preparedness in achieving the objectives of the Swachh Bharat Mission, and would help the government to mentor and guide different cities.

The survey would be held between the 5th and the 20th of January, 2016, and the results are expected to be announced on the website by end of January 2016.

A notable feature of this survey is an audio byte in the form of radio announcements by the Hon'ble Minister of Urban Development, Shri Venkaiah Naidu, which will be played on major radio channels, and is expected to reach out to at least 3 crore citizens, exhorting them to participate in the survey in spirit and action, and make it successful.