



Ministry of Urban Development
Government of India

MoUD conducts essay writing & painting competition for children at India Gate

~ Children take the baton to lead behavior change under Swachh Bharat

New Delhi | June 1, 2016: The Ministry of Urban Development today conducted a “*Mera Swachh India Gate*” event and organized various competitions to engage with school students from across the capital,



under the Swachh Bharat Mission. The event conducted through Central Public Works Department (CPWD), invited students aged between 6 to 16 years to participate in essay writing, drawing and painting contests, under the ‘Swachh Bharat’ theme, and saw participation of nearly 200 children from across the capital. The event was organized at the park lawns of India Gate.

Shifting focus on bringing about mass mindset & behavior change towards cleanliness issues in the country, the center

has recognized children & school students to be one of the major agents of change in the system, with plans to engage with schools from across the country on a regular basis.

Speaking on the sidelines of the event, **Shri Praveen Prakash, Joint Secretary, Ministry of Urban Development & Mission Director, Swachh Bharat Mission**, said *“It is very important for us to foster and nurture a child’s development, it is our responsibility to teach them good value of cleanliness. The event organized is to celebrate children as agents of change and we hope the exercise conducted enables each and every participating student to improve the sanitation & hygiene conditions in their family & within their communities.”*

The winners of the both painting & essay competitions were announced later by judges appointed by CPWD. For the painting competition, the first prize in the 6 – 10 age group was awarded to Ruheen Shireen and to Shreya Samintrey in the 11 – 16 age group. In the Essay competition, Utsav Batra





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of Apeejay School, Pitampura got the second prize, with Sudhanshu Singh emerging the winner of the first prize.

The event was conducted as part of the ongoing thematic drive focusing on parks, popular forest sanctuaries, and animal welfare establishments, between the 1st and 15th of June, 2016.

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