



एक कदम स्वच्छता की ओर



Ministry of Urban Development
Government of India

SWACHH BHARAT FORTNIGHTLY DRIVE TO FOCUS ON MUNICIPAL WORKERS

~Citizens to celebrate Friendship's Day with municipal workers

New Delhi | July 18, 2016: The Ministry of Urban development, today, announced its fortnightly thematic drive that will focus on Municipal Workers and spread awareness on the efforts made to ensure cleanliness in the society.

In order to make the thematic drive more vibrant, the ministry is encouraging citizens to tie friendship bands to municipal workers, share a meal with them, or present some gifts to them, as a mark of appreciation for their efforts.

Speaking on the thematic drive, Shri Praveen Prakash, Joint Secretary – Ministry of Urban Development & Mission Director – Swachh Bharat Mission said, *“We introduced fortnightly thematic drives to increase citizen participation in the mission; today, we have reached a milestone, we are requesting the citizens to appreciate the efforts of the unsung heroes – making Swachh Bharat a Jan Andolan!”*

As part of the drive, the urban local bodies will provide new uniforms including shoes, gloves and safety kits to the municipal workers. Additionally, multiple health camps would be organized across the country for all the municipal workers. Through this drive, the ministry would be highlighting the efforts of the Municipal workers and recognizing them as one of the key pillars of Swachh Bharat Mission.

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