



Press Release

Faridabad Municipal Corporation conducts open defecation triggering exercise as part of Swachhata Pakhwada drive

Smt Sonal Goel, IAS, Commissioner MCF led the formation of 29 teams which conducted ODF simultaneously in various locations

The drive was conducted between 5am to 8am

Citizens were informed that MCF is providing an incentive of Rs 14,000/- for construction of Individual Household Toilets.

New Delhi, 24/11/2016.

The Municipal Corporation of Faridabad conducted an intensive ODF triggering exercise on 24th November 2016, as a part of the ongoing Swachhata Pakhwada/ Thematic Drive for encouraging use of toilets amongst open defecators.

Smt. Sonal Goel IAS, Commissioner MCF lead the formation of 29 teams which conducted ODF triggering at different locations in the city including railway tracks, bye pass road of Faridabad which are considered to be prone to open defecation.

The drive was conducted between 5am and 8 am wherein citizens were educated about the ill effects on health by defecating in the open. Citizens were informed the MCF is providing an incentive of Rs 14,000/- for construction of Individual Household Toilets. The teams motivated and requested the citizens to construct toilets in their households. If the citizens did not have space to construct the Individual toilets, they were motivated to use the Community toilets in the vicinity.

Recently, Smt. Sonal Goel IAS, Commissioner MCF had re-inaugurated three public toilets that were renovated as a part of the Swachhata Pakhwada . Thematic pictures regarding cleanliness were drawn on the wall of the toilet to inculcate behavior change amongst citizens.

Citizens were motivated to participate in the upcoming Swachh Survekshan 2017 and contribute towards making Faridabad achieving a good position in the survey.



एक कदम स्वच्छता की ओर



Ministry of Urban Development
Government of India

The Ministry of Urban Development has initiated a cleanliness drive under 'Swachhata Pakhwada' one of the initiatives launched under Swachh Bharat Mission. The cleanliness drive, which is being organized around Community and Public toilets, is being undertaken for a fortnight from 16 th till 30 th November 2016 across all cities and towns.

For regular updates, please follow the mission's official social media properties:

Facebook Page - Swachh Bharat Mission - Urban |

Twitter Handle - @SwachhBharatGov