





## Swachh Bharat Mission (Urban) To Launch Swachh Survekshan League 2020

Swachh Survekshan League to be conducted in 3 quarters of 2019 to ensure sustainability of cleanliness outcomes in urban India

**New Delhi | 4 June 2019:** Shri Hardeep S Puri, Hon'ble Minister of State (I/C) for Housing & Urban Affairs will be launching Swachh Survekshan 2020 League at the Ministry of Housing and Urban Affairs (MoHUA) at Nirman Bhavan, New Delhi on 4 June, 2019. Swachh Survekshan League 2020 will be a quarterly cleanliness assessment of cities and towns in India and will be integrated with Swachh Survekshan 2020, the 5<sup>th</sup> edition of the annual cleanliness survey of urban India to be conducted between January - February 2020 by MoHUA under the aegis of Swachh Bharat Mission- Urban (SBM-U).

The objective of the Swachh Survekshan (SS) survey, which is conducted by an independent third party, is to encourage large scale citizen participation, ensure sustainability of initiatives taken towards garbage free and open defecation free cities, provide credible outcomes validated by third party certification, institutionalize existing systems through online processes and create awareness amongst all sections of society about the importance of working together towards making towns and cities a better place to live in. Additionally, the survey also intends to foster a spirit of healthy competition among towns and cities to improve their service delivery to citizens, towards creating cleaner cities.

The first edition of the annual cleanliness survey, 'Swachh Survekshan-2016' survey for the rating of 73 cities was conducted in January 2016, followed by 'Swachh Survekshan-2017' conducted in January-February 2017 ranking 434 cities. The third round of Swachh Survekshan in 2018 was a quantum leap of scale - conducted across 4,203 cities in 66 days, and became the largest ever Pan India Sanitation Survey in the world, impacting around 40 crore people. The 4<sup>th</sup> edition, Swachh Survekshan 2019 covered 4237 cities in a record time of 28 days and was a fully digitized and paperless survey. While SS 2016 had seen Mysuru emerge as the cleanest city in India, Indore has retained the title of the Cleanest City in the last three years.

SS 2019 was not only significantly wider than the earlier editions in terms of scale but has also brought about substantial impact on the ground through a holistic citizen centric engagement. Some of the key highlights of SS 2019 are as follows:

- 90,000 residential/ commercial areas inspected
- 64 lakhs citizen feedback collected
- 18,000 Garbage Vulnerable Points transformed
- 84,000 waste pickers integrated into Urban Local Bodies







- Social media outreach of 4.5 crores
- Participation of 1 crore citizens through <u>Swachh Manch</u>

Swachh Survekshan League 2020 (SS League 2020) has been introduced with the objective of sustaining the onground performance of cities along with continuous monitoring of service level performance when it comes to cleanliness. **SS League 2020 will be conducted in 3 quarters**, i.e. April- June, July – September and October-December 2019 and will have a weightage of 2000 marks for each quarter to be evaluated on the basis of monthly updation of SBM-U online MIS by cities along with citizen's validation on the 12 service level progress indicators through outbound calls. These two parameters will together determine the quarterly ranking of cities. Ranks will be assigned in two categories, namely, cities with population of one lakh and above and cities with population of less than 1 lakh. The performance of cities in SS League 2020 will be crucial to their ranking in Swachh Survekshan 2020 due to the 25% weightage of the quarterly assessments to be included in the annual survey in January 2020.

The launch will also attended by Shri Durga Shanker Mishra, Secretary, MoHUA and the Principal Secretaries, State Mission Directors and Municipal Commissioners of 106 cities with population of 5 lakhs and above who will join the event through a video conference.

## For regular updates and information, please follow the Swachh Bharat Mission's official website and social media properties:

Website: <u>www.swachhbharaturban.gov.in</u> www.swachhsurvekshan2019.org

Facebook Page - <u>Swachh Bharat Mission - Urban</u> Twitter Handle - <u>@SwachhBharatGov</u>