





#### Press Information Bureau Government of India

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PARAMETERS PERTAINING TO WASTEWATER TREATMENT & REUSE & FECAL SLUDGE MANAGEMENT GIVEN SPECIAL FOCUS IN SWACHH SURVEKSHAN LEAGUE 2020: HARDEEP S PURI

HARDEEP S PURI LAUNCHES SWACHH SURVEKSHAN LEAGUE 2020

CITIZEN-CENTRIC FOCUS ENHANCED SUBSTANTIALLY IN SS LEAGUE 2020-TO BE CONDUCTED IN 3 QUARTERS OF 2019 TO ENSURE SUSTAINABILITY
OF CLEANLINESS OUTCOMES IN URBAN INDIA

CONTINUOUS SURVEKSHAN - CLEANLINESS ASSESSMENTS THROUGHOUT THE YEAR - SUSTAINING ONGROUND PERFORMANCE OF CITIES ALONG WITH CONTINUOUS MONITORING OF SERVICE LEVEL PERFORMANCE

6 June 2019, New Delhi

Shri Hardeep S Puri, Minister of State (I/C) for Housing & Urban Affairs has stated that in the Swachh Survekshan 2020(SS 2020) league, parameters pertaining to Wastewater treatment & reuse and fecal sludge management have been given special focus. Launching the SS 2020 League here today, he said that there will be a quarterly cleanliness assessment of cities and towns in India. This will be integrated with Swachh Survekshan 2020, the 5<sup>th</sup> edition of the annual cleanliness survey of urban India to be conducted from January – February 2020 by Ministry of Housing & Urban Affairs under the aegis of Swachh Bharat Mission- Urban (SBM-U). Shri Durga Shanker Mishra, Secretary, MoHUA, Shri V.K.Jindal, Joint Secretary & Mission Director of SBM(U) besides senior officers of the Ministry were also present at the launch function. The launch was also attended by the Principal Secretaries, State Mission Directors and Municipal Commissioners of 106 cities with population of 5 lakhs and above who joined the event through+ a video conference.

Speaking on the need for a quarterly evaluation mechanism, Shri Puri said, "Every year, the Swachh Survekshan is redesigned innovatively, to ensure that the process becomes more and more robust, with focus on sustaining the changed behaviours. However, one concern that was commonly voiced was that cities cleaned themselves up just before a survey and slipped down after that. This year, therefore, we are launching the 'Continuous Survekshan' – the SS 2020 League, where cleanliness assessments will happen throughout the year – similar to the continuous assessments that are followed in schools and colleges – and feed into the larger annual survey in January 2020". SS League 2020 has been introduced with the objective of sustaining the onground performance of cities along with continuous monitoring of service level performance when it comes to cleanliness.









Elaborating on the process of conducting the exercise, Shri Durga Shanker Mishra, Secretary, MoHUA said, "SS League 2020 will be conducted in 3 quarters, i.e. April- June, July – September and October- December 2019 and will have a weightage of 2000 marks for each quarter to be evaluated on the basis of monthly updation of SBM-U online MIS by cities along with citizen's validation on the 12 service level progress indicators through outbound calls. These two parameters will together determine the quarterly ranking of cities. Ranks will be assigned in two categories, namely, cities with population of one lakh and above and cities with population of less than 1 lakh. The performance of cities in SS League 2020 will be crucial to their ranking in Swachh Survekshan 2020 due to the 25% weightage of the quarterly assessments to be included in the annual survey in January 2020." The exercise will cover all ULBs that have come into existence on or before 31 December 2018.

As a prelude to encouraging cities to improve urban sanitation, MoHUA had conducted 'Swachh Survekshan-2016' survey for the rating of 73 cities in January 2016, followed by 'Swachh Survekshan-2017' conducted in January-February 2017 ranking 434 cities. The third round of Swachh Survekshan in 2018 was a quantum leap of scale - conducted across 4,203 cities in 66 days, and became the largest ever Pan India Sanitation Survey in the world, impacting around 40 crore people. **The 4**th edition covered 4237 cities in a record time of 28 days and was a fully digitized paperless survey. While SS 2016 had seen Mysuru emerge as the cleanest city in India, Indore has retained the title of the Cleanest City in the last three years. Today, the Swachh Survekshan survey has evolved as a powerful and transparent Mission governance and implementation tool, while giving rise to a spirit of healthy competition among states and cities in their race towards becoming 'Swachh'.

Informing about the achievements of SS 2019, the Minister stated that 84,000 informal waste pickers have been formally integrated into sustainable livelihoods, 4.6 lakh sanitary workers have been provided medical benefits and more than 1 crore citizens have participated in campaigns through Swachh Manch, 18,329 Garbage Vulnerable Points have been transformed and 345 landfill sites have been remediated. More than 370 cities are practicing segregation at source in more than 80 % of their wards.

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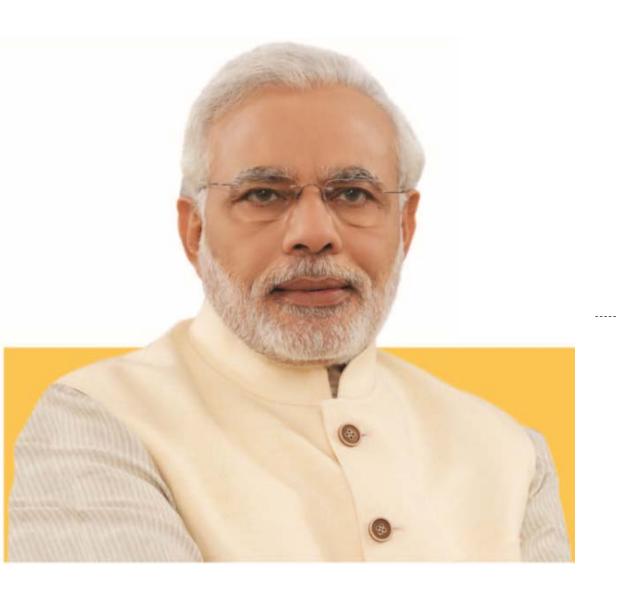




To sustain on-field performance, non-stop service level progress monitoring through....

## SWACHH SURVEKSHAN League 2Q2Q

...Quarterly Assessments



46 स्वच्छ सर्वेक्षण स्वच्छता के प्रति जागरूकता और उत्साह पैदा करने के लिए एक व्यापक प्रयास है। मैं देश के सभी नागरिकों से आग्रह करता हूं कि इसमें भाग लें और इसे सीखने के अवसर के रूप में देखें, जो स्वच्छ भारत के हमारे लक्ष्य को पूरा करने में सहायता करेगा।

**नरेन्द्र मोदी**, प्रधानमंत्री

Swachh Survekshan is an extensive effort to create awareness and enthusiasm towards cleanliness. I urge people across India to take part in this and view it as a learning opportunity, which will help fulfil our goal of a Swachh Bharat.

Narendra Modi, Prime Minister



## Progress of Swachh Bharat Mission (Urban)



## SWACHH BHARAT MISSION (URBAN)

The Mission was launched on 2 October 2014 for a 5-year period with the objective of achieving 100% open defecation free (ODF) status and 100% solid waste management in all Urban Local Bodies (ULBs).

#### AT A GLANCE

All cities 5.22 lakh 54% 63.62 lakh of 23 States/ scientific Individual Community/ UTs declared Household Public Toilets processing ODF of Municipal Toilets constructed (IHHTs) Solid Waste (MSW) constructed



## Progress of Swachh Bharat Mission (Urban)

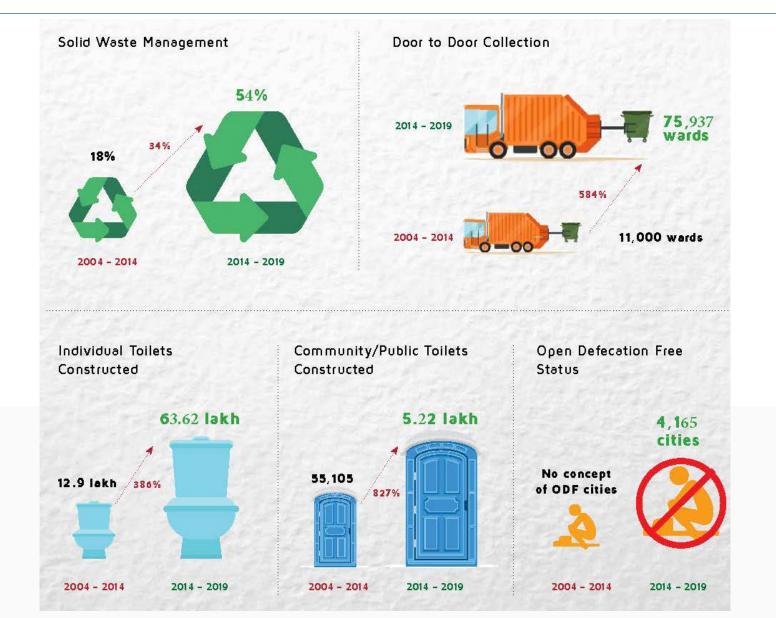


100% to doo collect	OF .	75,935 <b>wards</b> (89.91%)		ODF States	23
Wards 100%	; with segregation	53,939 wards (63.86%)	· · · · · · · · · · · · · · · · · · ·	ULBs declared ODF ULBs declared ODF+	4,165
	ntage of processed	54%	血血	ULBs declared ODF++	167
	r Garbage Fre	e Cities 53	₿	Google Toilet Locator: <b>N</b> o cities mapped	1,700 Citie
Cities	certified 5 Star	3			2
T	T				



## Progress of Swachh Bharat Mission (Urban)





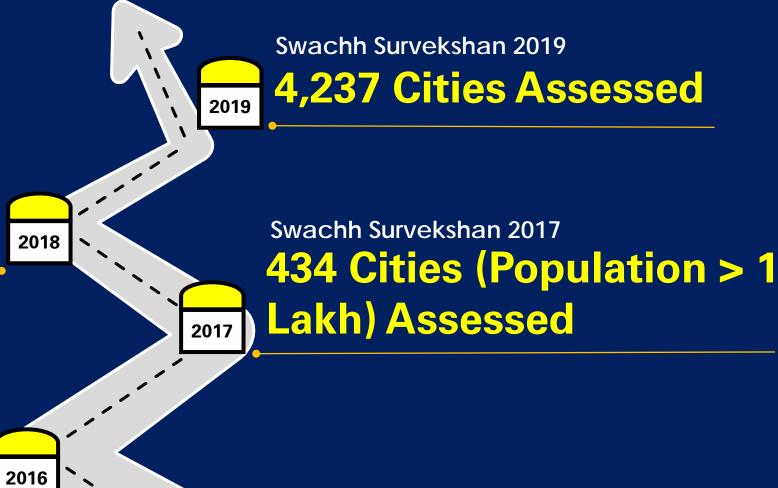


## Evolution and Journey of Swachh Survekshan





Swachh Survekshan 2016 73 Cities (Population > 10 Lakh) Assessed



**SBM Urban Launched** 



## Evolution and Journey of Swachh Survekshan





- Focus on MeasuringPhysical Progress
- 1 Lakh
  Citizen
  Feedback

- Focus on Measuring output parameters
- 18 Lakh
  Citizen
  Feedback

- Focus on Outcomes
- 38 Lakh Citizen Feedback

- Focus on Sustainability
- 64 Lakh
  Citizen
  Feedback

- Continuous monitoring
- Sustaining Outcomes
- Institutionalizing Swachhata



## How will Swachh Survekshan League 2020 be different.



.....Ek kadam sustainability ki ore

## Swachh Survekshan 2019 From Sustainability

Swachh Survekshan League 2020

To Institutionalizing Swachhata



Annual Survey: Conducted once a year, on cumulative progress made by the ULBs

Quarterly Survey: Continuous assessment through quarterly survey followed by final assessment in 2020



Data capture through Online MIS with multiple data fields for Service Level Progress and Certifications

Integrated Data Capture through Common City
Profile for reducing data entry efforts by ULBs



Citizen Centric Engagement through indicators and feedback i.e. citizens can directly contribute to the city's performance

Citizens to Validate the progress claimed by ULB to ensure continuous and sustained progress.



Sustainability through Star Rating for Garbage Free City Protocol and ODF, ODF+ & ODF++ protocols for sustainable sanitation

Institutionalizing Sustainability approaches through continuous evaluations



## Swachh Survekshan 2020 Weightage





Q2 April'19 – June19 Q3 July'19 – Sep'19 and Q4 Oct'19 - Dec'19



**SS 2020** 

Jan'20

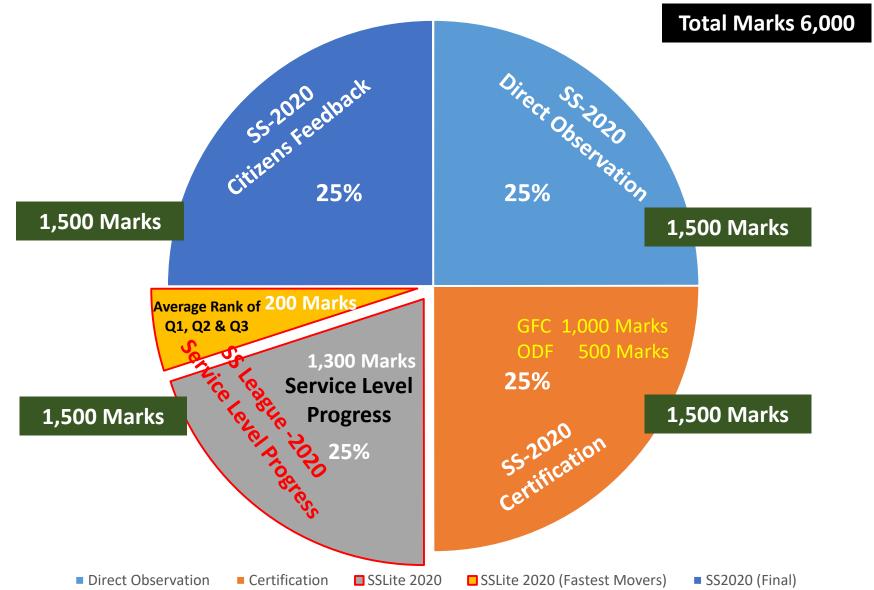
SS2020 : 4,500

+

SS League 2020:

1,500

Total Marks : 6,000



**❖** 25% of SS League 2020 Weightage will be added in final SS-2020



#### Salient Features of Swachh Survekshan League 2020



Quarterly Performance Evaluation

Apr-Jun '19 | Jul-Sep'19 | Oct- Dec'19



No documentary evidence required (first 2 Qtrs.)

**Submission through Integrated Online System** 



13 % Weightage of SS League 2020 for average performance improvement



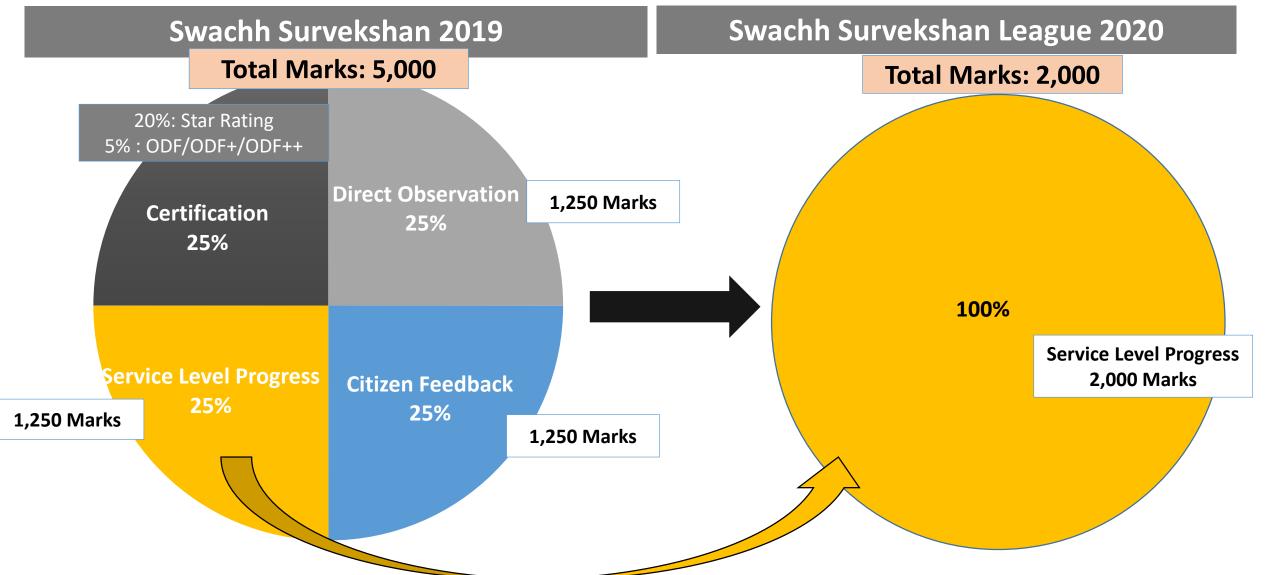
Real time data for future roadmap





## Change in Assessment Weightage



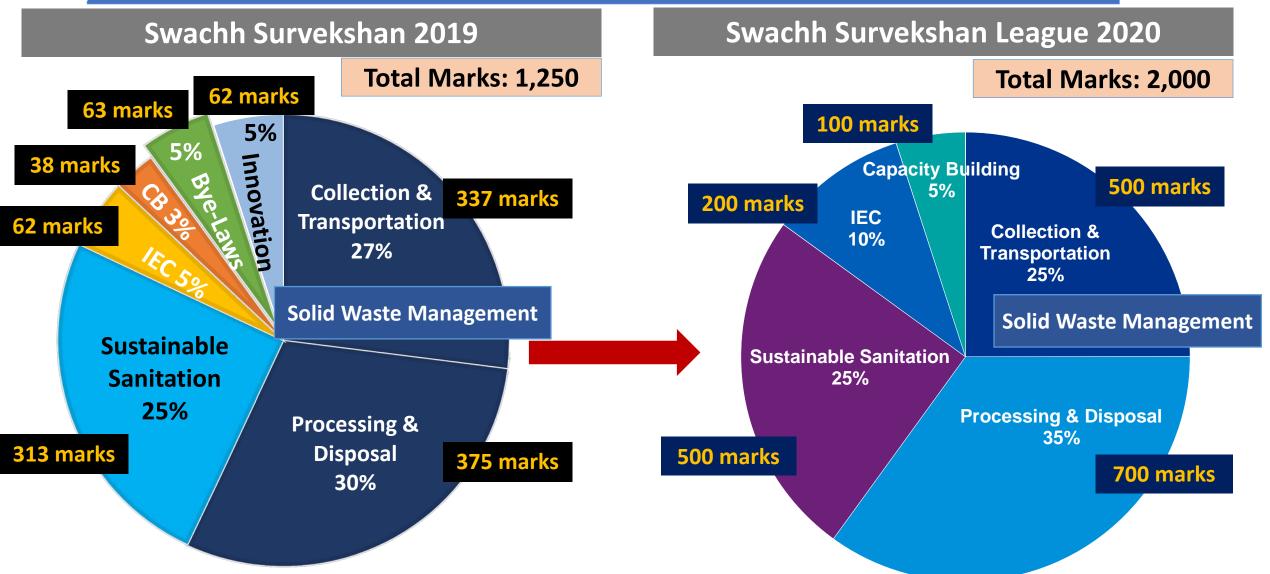


Swachh Survekshan League-2020 will only assess 'Service Level Progress'



## Change in 'Service Level Progress' (SLP) Weightage





\* Monthly MIS and Citizens Validation will be evaluated for releasing Quarterly Ranks



## SS League-2020: Process Flow





#### **Service Level Progress**

- Cities to submit progress through <u>Common City</u> <u>Profile</u>
- No documents required to be uploaded



#### **Direct Observation**



#### **Citizens Validation**

12 Service Level
 Progress Indicators will be validated through
 Outbound calls to
 Citizens

#### **Citizens Feedback**





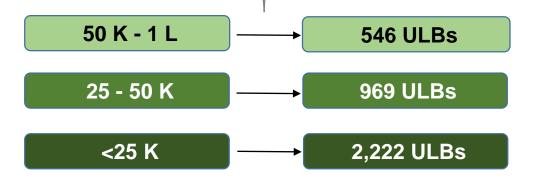
### SS League-2020 Ranking - Population categories



#### Ranking of Cities with <1 Lakh Population

- 1. Cleanest City Rank No.1
- 2. Cleanest City Rank No.2
- 3. Cleanest City Rank No.3

Population wise Zonal (5) Ranking



#### **Ranking** of Cities with >1 Lakh Population

- 1. Cleanest City Rank No.1
- 2. Cleanest City Rank No.2
- 3. Cleanest City Rank No.3

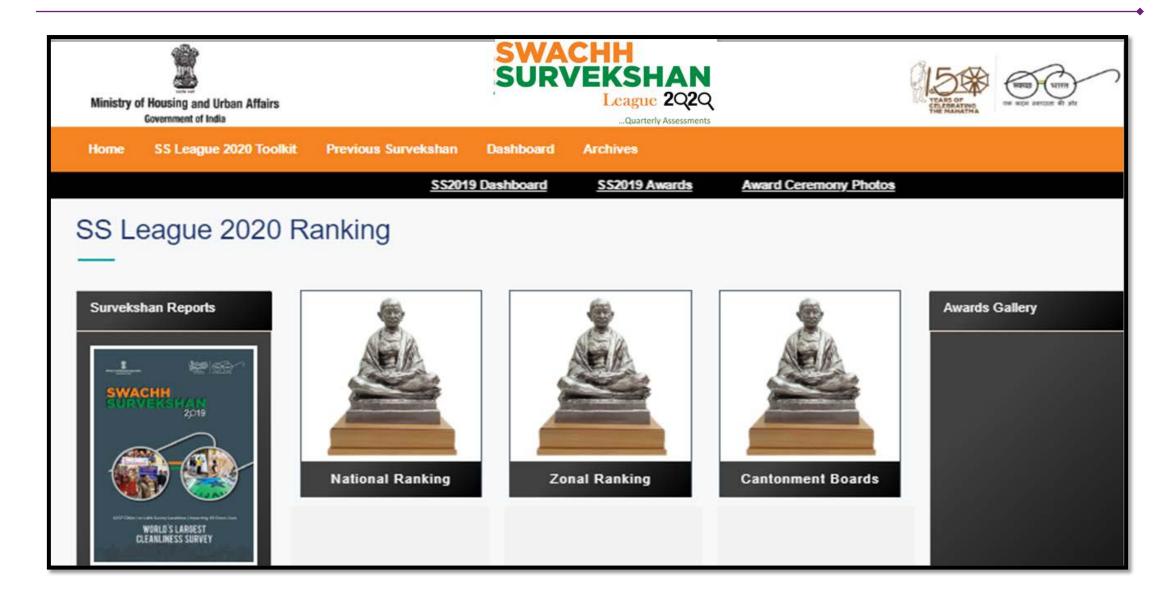
One Ranking for all Cities with >1 Lakh Population

- **Note:** Since **SS League-2020** will have **quarterly performance evaluation**, the Ministry will share the names of the cities qualified as awardee with respective States. The Ministry will not organize quarterly Award Ceremony
  - Ranking for Overall Best Performing State shall not be part of SS League-2020
  - 62 Cantonment Boards included shall be listed separately for ranking
  - All ULBs that have come into existence till 31st December 2018 will be covered



### SS League-2020 Ranking - Population categories



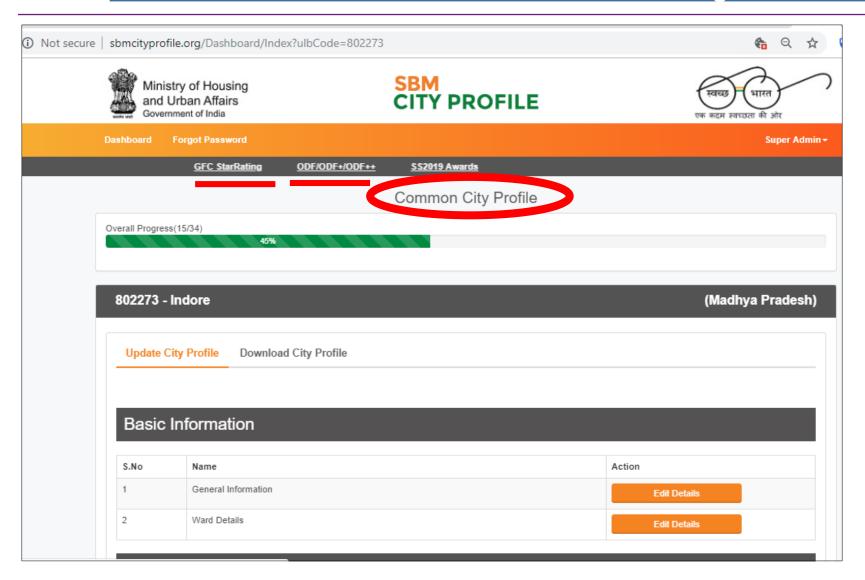




## Common City Profile of SBM(U)



An Integrated Online System



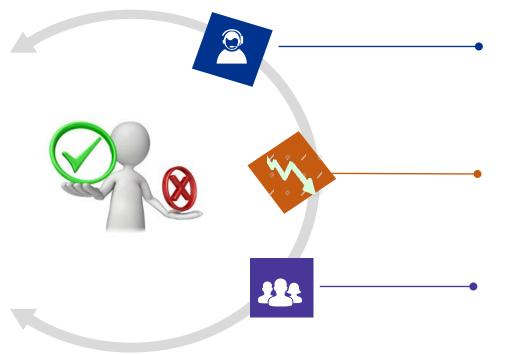
#### **SBM City Profile**

- One common
   platform for updating
   City Profile to support
   Swachh Survekshan,
   ODF and Star Rating
   for Garbage Free
   Cities assessments
- Integration with MIS
   for convenience of
   ULBs
- Single Login for ULB to update data



## Validation of Service Level Progress through Citizens





12 Key Indicators shall be validated through outbound calls to citizens

Proportionate negative marking for each failed sample

Validation of minimum 50% wards (samples) wherein progress has been claimed

Assessment Area	Population wise Samples						
7 130000 III o II o C	<25 K	25 -50 K	50 K - 1 Lakh	1-3 Lakh	3-10 Lakh	>10 Lakh	Total
Sample Count/No. of outbound calls or Actual Numbers	10	20	30	40	50	60	210



## Validation of Service Level Progress through Citizens



#### Validate



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9	S.No.	Questions to be asked :
	1	Is your waste collected daily from your house?
	2	Are you asked to give <b>segregated dry and wet waste</b> to your waste collector?
	3	Are you satisfied with the cleanliness level of your surroundings?
	4	Do you see lesser use of polythene bag/200 ml water bottles/single use plastic glasses for water/juice in social functions/events being used in public events conducted in your city these days?
	5	Do you see messaging or practice around Waste Exchange Program/Crockery Bank/Food-bank/Re-use and Recycle of goods etc. in your city?
	6	Do you see Construction & Demolition Waste material lying unattended for >2 days in your neighborhood?



## Validation of Service Level Progress through Citizens



#### Validate

9	S.No.	Questions to be asked :
	7	Do you know 'Home Composting' is being promoted in your community/city or do you practice 'Home Composting'?
	8	Do you use <b>Google Map</b> to locate the nearest <b>Public Toilet</b> or do you know that location of <b>Public Toilets</b> in your city are available <b>on google maps?</b>
	9	Are you aware that ranking of hotels, schools, hospitals, RWA/Mohalla, Government Offices and market areas are conducted in your city
	10	Have you ever come across opportunities for citizens to serve the city under Swachh Bharat Mission (Urban) or do you see private sector/NGOs/SHGs supporting your city under SBM?
	11	Do you know whether your city is participating in 'Swachh Survekshan League 2020'?
	12	Do you find that Community/Public Toilets of your cities are well maintained?





# SWACHH SURVEKSHAN League 2Q2Q

**April 2019 to June 2019** 

July 2019 to Sep 2019

Oct 2019 to Dec 2019



Ministry of Housing and Urban Affairs Government of India

