

**NAVEEN KUMAR AGARWAL**

ADDITIONAL MISSION DIRECTOR  
SWACHH BHARAT MISSION

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भारत सरकार  
आवासन और शहरी कार्य मंत्रालय  
निर्माण भवन

GOVERNMENT OF INDIA  
MINISTRY OF HOUSING AND URBAN AFFAIRS  
NIRMAN BHAWAN

नई दिल्ली-110011, तारीख 20  
New Delhi-110011, Dated the 20

D.O. No. 14/12/2017 – SBM I

Dated: 7<sup>th</sup> December, 2017

Dear Sir/Madam,

Ministry of Housing and Urban Affairs, as part of the ambit of Swachh Bharat Mission (Urban), is conducting its third survey "Swachh Survekshan-2018" in January 2018 across all 4041 cities/ULBs of India. The objective of the survey is to encourage citizen participation and create awareness amongst all sections of society and foster a spirit of healthy competition among towns and cities to improve their service delivery to citizens.

2. To ensure the maximum engagement of citizens towards the mission, I request you to upload the following audio clips available at the link <http://www.swachhbharaturban.in:8080/SBMDrive/drive/folders> >> Caller Tone, in your list of caller tones, so that we can ask all the government officials and citizens of India to set this as their caller tone and thereby helping in spreading awareness about the mission.

3. I request you to please share the steps for uploading the Swachh Bharat caller tone at [sbmurban.moud@gmail.com](mailto:sbmurban.moud@gmail.com) so that it can be shared with all the stakeholders. I look forward to your support in making Swachh Survekshan - 2018 a success.

With warm Regards,

Yours sincerely,

  
(Naveen Kumar Agarwal)

**Mobile Service Providers (As per list)**

- 1 Sh. Gopal Vittal, Airtel
- 2 Sh. Sunil Sood, Vodafone
- 3 Sh. Anupam Srivastava, BSNL
- 4 Sh. Himanshu Kapania, Idea
- 5 Sh. Sanjay Mashruwala, Reliance JIO
- 6 Sh. Kaizad Heerjee, Aircel

Copy for information to:  
Sh. V K Jindal, JS (SBM)