



D.O. SB / SBM / 027 / 2017

Date: 27<sup>th</sup> February 2017

Dear Madam / Sir,

**Re: Felicitating women self-help groups on International Women's Day**

As you are aware, 8<sup>th</sup> March is celebrated as the International Women's Day worldwide. You are also aware that under SBM-Urban, it is our constant attempt to integrate women self-help groups, especially in urban slums, in taking forward the Swachh Bharat implementation mandate.

Accordingly, we would like to request you to kindly organise public felicitation ceremonies in your respective states and cities to appreciate and reward women self-help groups who have been doing commendable work on 'swachhata' related issues in your states / cities. As an indicative list, the SHGs' work could be around:

- motivating slum communities to stop open defecation and open urination, by constructing and using toilets,
- taking up the operation and maintenance of community toilets in their neighbourhoods,
- motivating households to practice segregation of wet and dry waste and take up decentralised composting,
- any other exemplary work done in related fields.

The expenses incurred for these functions may be met from SBM's IEC funds. We look forward to many more such initiatives to make the Swachh Bharat Mission truly inclusive in spirit.

With best regards,

  
(PRAVEEN PRAKASH)

All State Mission Directors / MCs of 500 cities

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